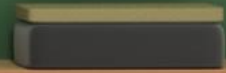
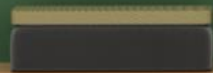


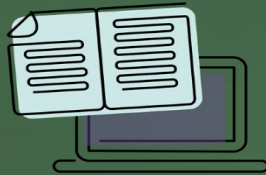
In The Name of God



About Me



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Medical library and Information Science



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Entrepreneurship



“Library and Information Sciences”

Conclusion

Critical Thinking

Successful Startup

SU. In Library

K-B Industries

Startups

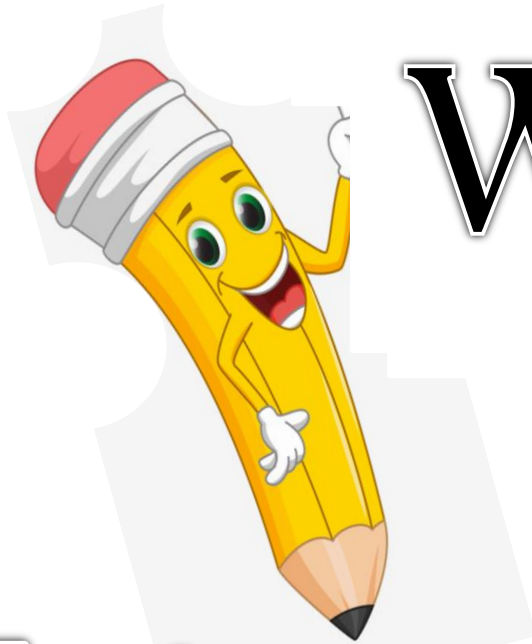
Entrepreneurship

Introduction

**entrepreneurial
opportunities**

**population growth
economic problems
employment problems**

What is



Entrepreneurship?

Entrepreneurship



Joseph Schumpeter



Mahmood Ahmadpour

Definitions

- innovation, development, recognition, seizing opportunities and converting opportunities to marketable ideas, value while bearing the risk of competition (Marimaei. 2012)
- The process of setting up a business is known as entrepreneurship (Butt K, 2022)

Definitions

Entrepreneur

- one who organizes, manages, and assumes the risks of a business or enterprise (Merriam-Webster dictionary)
- someone who starts a company, arranges business deals, and takes risks in order to make a profit (Longman Business dictionary)
- an individual who creates a new business, bearing most of the risks and enjoying most of the rewards (Butt K, 2022)

Skills



Personal Skills
interpersonal skills
Critical thinking skills
Creative thinking skills
Practical Skills
Executive Skills

Process Standardization

- ❖ to Identify opportunities
- ❖ Focus on the opportunity
- ❖ Ideas
- ❖ Commitment
- ❖ Go to market
- ❖ Team Building



Principals of Entrepreneurship

Innovation

Uniqueness

Profitability

Problem Solving

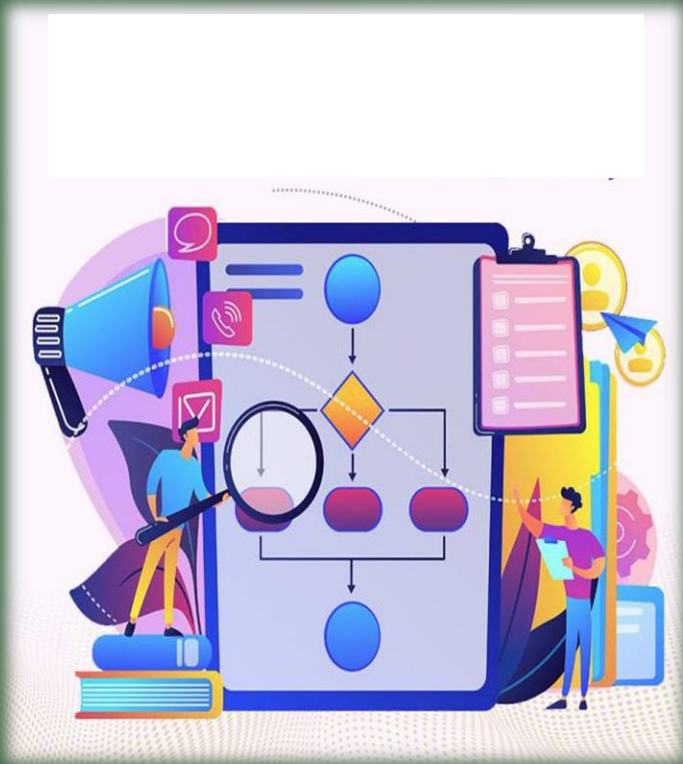


Startup

- ❖ a company that's in the initial stages of business.
- ❖ they attempt to attract outside investment.
- ❖ Funding sources: family and friends, venture capitalists, crowdfunding, and loans.
- ❖ To consider where they'll do business and their legal structure.
- ❖ Startups come with high risk as failure is very possible.



Advantages



- 1. Opportunities for learning and growth**
- 2. Make a difference**
- 3. Autonomy and freedom**
- 4. Job satisfaction**

Challenges



1. **Workload**
2. **Job security**
3. **Fierce Competition**
4. **Unrealistic Expectations**
5. **Hiring Suitable Candidates**
6. **Partnership Decision Making**
7. **Financial Management**

conceptual framework of entrepreneur librarian(Ref.1)

Entrepreneurship Skills

- Project management
- Innovation
- Decision-making
- Learnability
- Loan management
- Risk taking and patience
- Consistency and commitment
- Working with technologies
- Marketing and advocacy
- Communication
- Working with diverse populations
- Problem-solving
- Service-orientation
- Fundraising/development
- Building relationships
- Value assessment



LIS Skills

- Archival services
- Biographer (commercial).
- Computer & internet services
- Consultancy
- Digitization, digital publishing
- Documentation services
- Editing services
- Exhibiter
- Information/data brokering
- KM services
- Library automation services
- Library equipment and supplies
- Library software/database services
- Library trainings
- Marketing and advertising
- Preservation and Conservation
- Printing, publishing, distribution
- Private library or book club
- Research services
- Services to special users
- Technical services
- Vendor business
- Web developer

Entrepreneurship Opportunities

data/text mining and analytics

cyber cafe

Information/data brokering

Vendor business

Private library or book club

- ✓ Consultancy
- ✓ Documentation services
- ✓ Editing services
- ✓ Library equipment and supplies business
- ✓ Research services
- ✓ Website developer

Ref. 1

- Archival services in liaison with archival organizations.
- Biographer or biography writer (commercial).
- Computer and internet services, cyber cafe.
- Consultancy (all services to new/old libraries).
- Digitization, scanning, and digital publishing services.
- Documentation services.
- Editing services (books, periodicals, and so on).
- Exhibiter (art, museum exhibitions, book fairs, and so on).
- Information/data brokering.
- Knowledge management (KM) services to organizations.
- Library automation services.
- Library equipment and supplies business.
- Library software/database development, maintenance, troubleshooting services.
- Library training, workshops, coaching/academy, conference/seminar/webinar services.
- Marketing and advertising agency.
- Preservation and Conservation services.
- Printing, publishing, distribution, reprographic business.

Startups in Library science

Doorstepbooks.com

iloveread.in

Justbooks.in

QMed

Publishing Area



BEST
STARTUP
2020





Ghasedakapp.ir

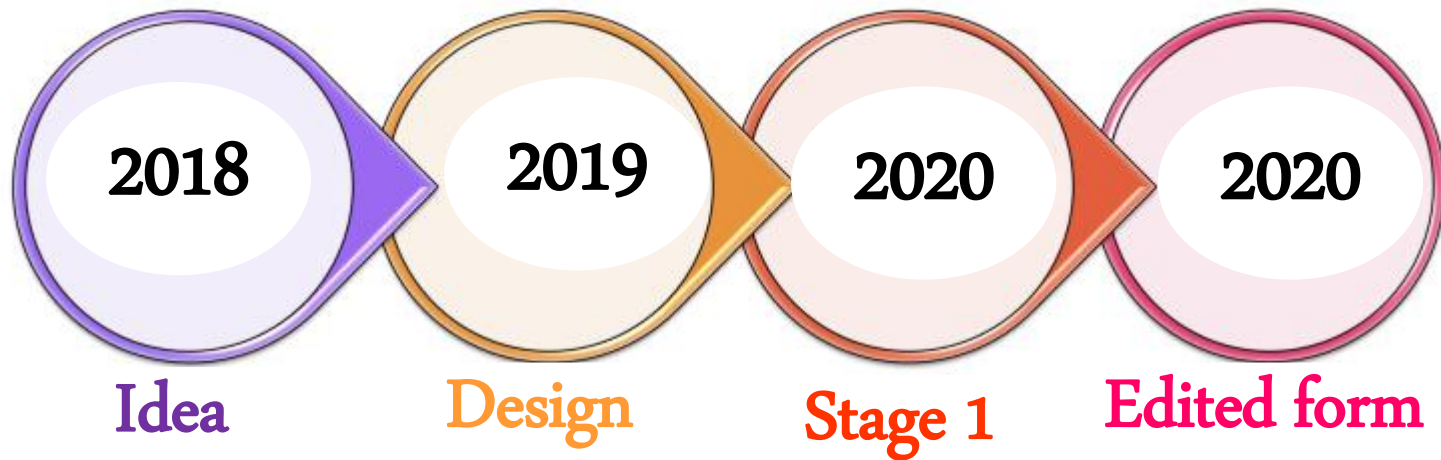
#سفیر_داناایی



Bookstores
near you



Start in:





Ghasedakapp.ir

Users & Publishers



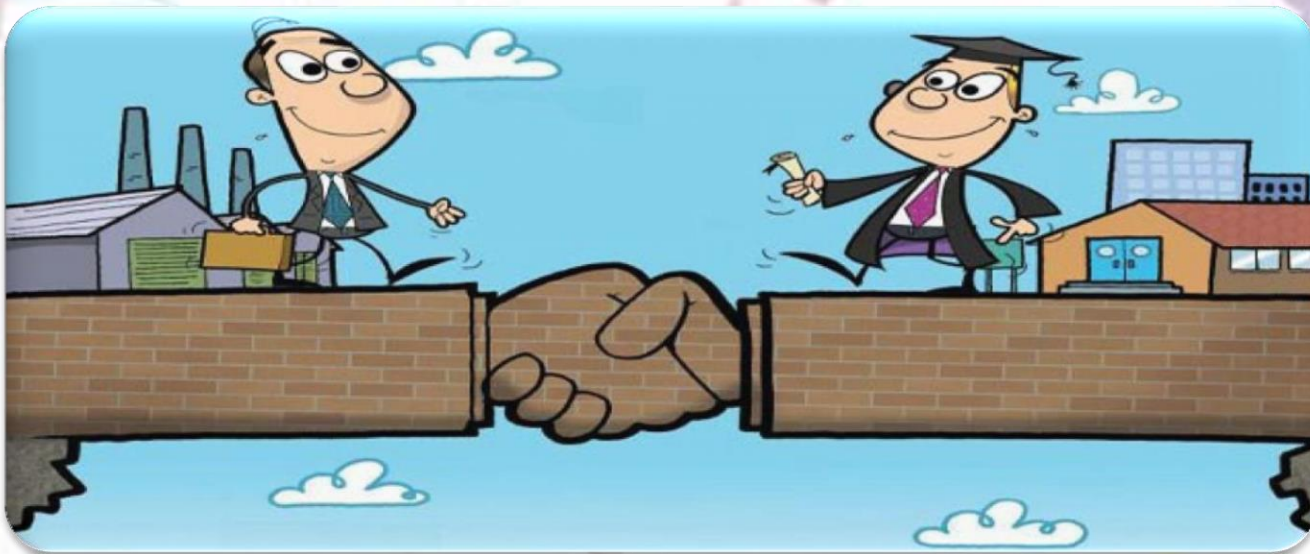
Awards and Honors



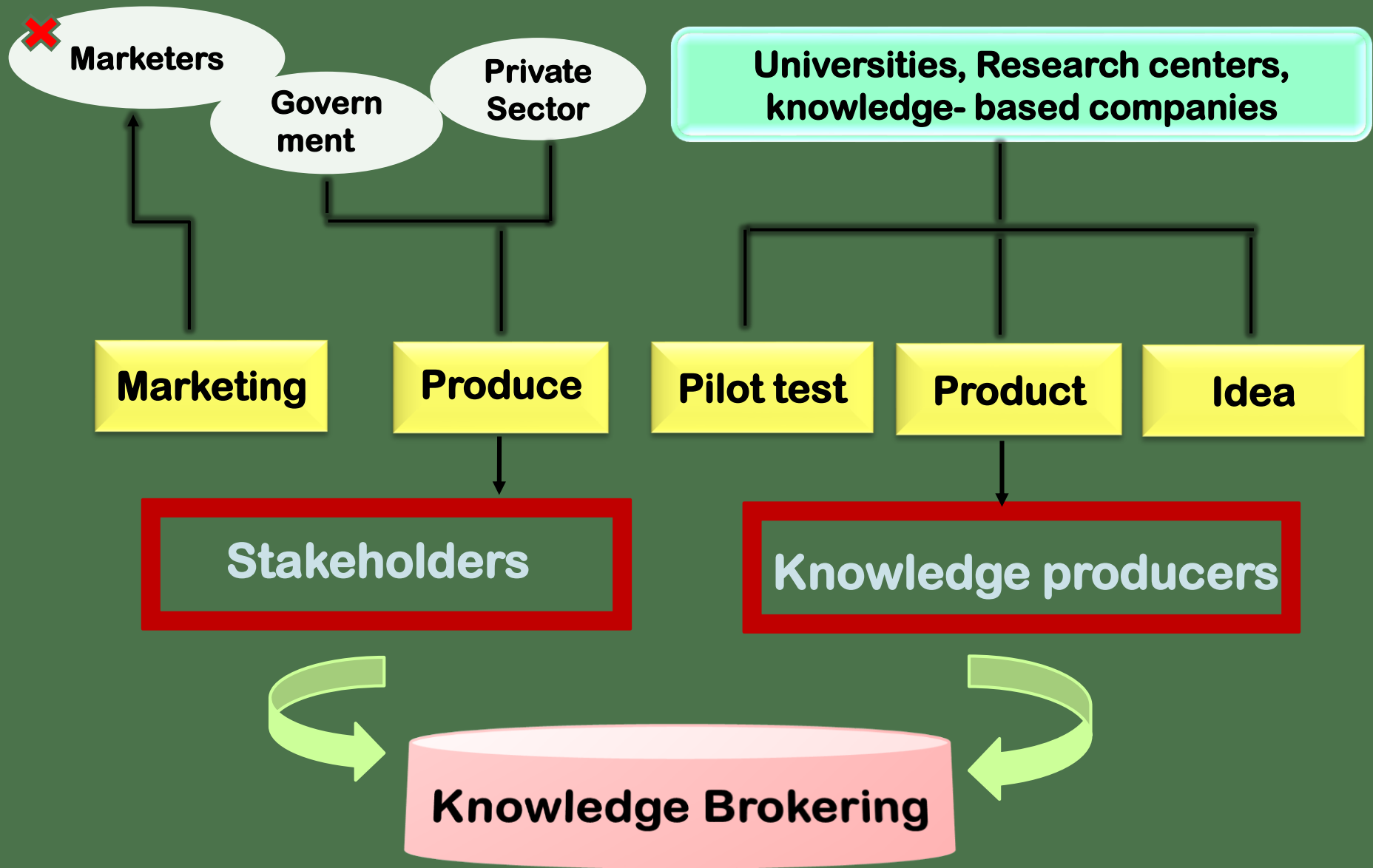
- **creative industries & knowledge-based type 3**
- **the best startup in the quantum plus event (Grant)**
- **Top publishing Startup in 2020 (Grant)**

Knowledge Brokering

Knowledge Dreamers



"Knowledge manifests itself through Action"

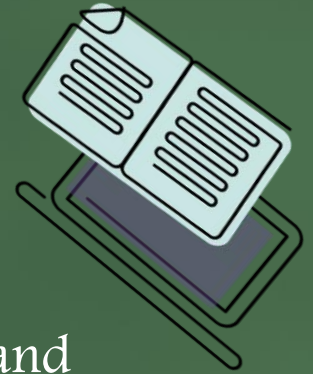


Critical Thinking & Conclusion





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